

## FOR IMMEDIATE RELEASE

## APOLLO ENTERPRISE SOLUTIONS, LTD. RECEIVES ALLOWANCE FOR ITS 23rd PATENT COVERING ITS TRUEPAY+™ PAYMENTS PLATFORM

Los Angeles, California, March 4, 2015 - Apollo Enterprise Solutions, Ltd. ("AES") (AES:BH; OAL:GR), the leader in advancing the science of payment technologies for maximizing debt resolution, announced today that it has received allowance of its patent titled "Software development and distribution workflow employing meta-object time stamping" from the United States Patents & Trademarks Office. AES now has 23 patents issued or to-be-issued worldwide.

"We are delighted to have received this very important patent from the United States Patents & Trademarks Office that is a continuation of our U.S. Patent #8,347,402. It enables creditors to set time windows for delinquent customers to accept debt settlement offers. This empowering technology allows greater flexibility to creditors and customers in debt resolution," stated Joseph Konowiecki, AES' Chairman & CEO. "We are proud to be able to develop new advanced technologies that improve the operations of credit issuers and provide for improved customer experience," Konowiecki emphasized.

## **About AES**

AES' patented TruePay+™ System uses Agent Emulation® and Psychographic Persuasion™ technologies to maximize debt resolution. The TruePay+™ System assists creditors' agents and self-serve customers in resolving pre-delinquent and delinquent debt situations on an individualized basis according to customer profiles, using any device, at any time, from anywhere. The TruePay+™ System enables banks, utilities and other large credit portfolio operators to achieve improved operational efficiencies, reductions in write-offs, increases in collections, and new Big Data insights, while enhancing the customer experience and brand loyalty. More information about Apollo Enterprise Solutions, Ltd. (AES:BH; OAL:GR) is available at <a href="http://www.aestrue.com">http://www.aestrue.com</a>.

## **AES Contact:**

Europe
Luca Bensaia
Director, Investment Banking
+44 203 282 7596
luca.bensaia@contiadvisors.com

USA LuAnne Woodbridge (562) 513-3709 lwoodbridge@aestrue.com